

CATALINA QUINTANA

Experienced *visual artist* and *audiovisual communicator* with a passion for art, culture and cinema, offering a diverse skill set in graphic and visual art, along with a background in various areas within the artistic and audiovisual-multimedia field, covering both theory and practice.

EDUCATION

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ACHIEVEMENTS

SKILLS

Universidad de La Sabana

2020 - 2024

Bachelor of Arts in Audiovisual and Multimedia Communication

Relevant Coursework: Writing, Photography and Image, Digital Graphic Design, Audiovisual Language, Audiovisual Analysis, Montage Theory and Editing, Animation, Short Format Script Writing, Scriptwriting for Series, Audiovisual Genres and Formats, Production Design, Digital Character Design, Drawing and Graphic Expression, Audiovisual History, Film and Television Production, Audiovisual Aesthetics, Cinematography, Digital Culture, Audience Analysis, Film Appreciation, Audiovisual Culture.

Pontificia Universidad Javeriana

2019

Bachelor of Arts in Visual Arts

Relevant Coursework: Drawing, Photography, Visual Grammar, Writing, History of Ancient Art, Ancient Aesthetics, Electronic Arts.

Achievements:

Featured Illustrated Series in Issue 04: Nostalgia of Sub.Zine Magazine (UK): Contributed a series of digital illustrations and a creative text in relation to the theme of the issue ('nostalgia').

Creative Communication:

Creative writing, Communication, Visual communication, Media communication, Storytelling, Copywriting

Design and Visual Arts:

Creative strategy, Adobe Creative Suite (Photoshop, Illustrator, InDesign), Procreate App, Branding and identity, Design, Graphic design, Visual design, Artworking, Illustration (digital and traditional), Character design, Image compositing

Media Production and Editing:

Post-production (editing and montage), Media communications

Quality Assurance and Research:

Proofreading, Research skills, Attention to detail

Languages:

Spanish - Native, English - Bilingual Proficiency, French - Elementary Proficiency

EXPERIENCE

Graphic Designer and Visual Artist

VOLUNTEERING & SOCIAL WORK

"The Tiger" - British animated short film

Apr 2023 - Jul 2023

Collaborated with director Polina Bakh and The Children's Society on the movie poster, alternative covers, and marketing materials, providing illustrations, art design, and content for promotions.

London, England

Groupie Magazine - British indie music magazine (volume 03)

Nov 2022 - Jan 2023

Created digital artwork, edited content, and produced creative materials for social media publications for Alita Moses' interview.

London, England

"Fading Rainbows" - British documentary film

Oct 2022 - May 2023

Collaborated on the documentary poster design with directors Cristina Neville Murzi and Hannah Oehry. Provided logo design, marketing, advertising, illustration, art design, content creation, and network management for promotions.

London, England

"Boys Don't Cry" - British short film

May 2022 - Oct 2023

Worked with director Hannah Oehry on the movie poster, alternate covers, and marketing materials. Contributed to illustration, art design, content creation for promotions, and collaborated with composer Antonella Madrid on the original motion picture score cover for the short film.

London, England

Ghost Soda - ShopGhostSoda

Dec 2019 - Apr 2022

Collaborated with founder Hannah Valentine to develop the brand image and logo. Created graphics, including logotypes, typography, stickers, and posters.

St. Louis, MO

BUGGIRL200

Aug 2019 - Mar 2021

Collaborated with founder Madison Sinclair to craft the brand image and logo. Produced diverse graphics, such as logotypes, typography, stickers, posters, and apparel designs. Contributed to defining the brand's style and production, while researching current trends.

Houston, TX

Fundación De Menos A Más

Jan 2023 - May 2023

Non-profit social organization

Valle del Cauca, Colombia

Social internship as an Audiovisual and Multimedia Communicator

Created communicative pieces to highlight project goals, objectives and scope. Managed and strengthened the organization's social media network and presence. Developed an audiovisual communication strategy.

Centro Santa María

Sep 2018 - May 2019

Fundación Colegio Santa María

Bogotá, Colombia

Student volunteer

Participation in community service encompassed teaching English to children in both third and fifth-grade classes, involving careful design and delivery of each instructional session, meticulous evaluation of assignments, and assignment of homework to further solidify their learning.

PORTFOLIO

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ADDITIONAL INFORMATION

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