

# Catalina Quintana

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## Education

### Universidad de La Sabana

B.A. in Audiovisual and Multimedia Communication. GPA: 4.4.

Relevant Coursework: Writing, Photography, Digital Graphic Design, Audiovisual Language and Analysis, Montage and Editing, Scriptwriting, Digital Character Design, Film and TV Production, Digital Culture, Audience Analysis, Illustration and Graphic Expression.

**Bogotá, Colombia**

2020 - 2024

### Pontificia Universidad Javeriana

Visual Arts.

Relevant Coursework: Illustration, Photography, Visual Grammar, Writing, History of Art.

**Bogotá, Colombia**

2019

## Achievements

Featured Illustrated Series and creative essay in Sub.Zine Magazine (UK).

2019

## Experience

### GoFilms

#### Junior Graphic Designer (Internship)

- Designed packaging for multiple products, ensuring brand consistency and appeal.
- Created captivating graphic designs for various marketing campaigns and projects.
- Developed brand identities through innovative visual concepts and executions.
- Produced engaging social media content and collaborated on copywriting and strategy to boost follower engagement and brand messaging.

**Bogotá, Colombia**

December 2023 - August 2024

### Freelance Projects

#### Graphic Designer and Visual Artist

- Collaborated with director Polina Bakh and The Children's Society to create the official poster, alternate covers, illustrations and promotional content for the **animated short film**, "The Tiger".
- Designed the logo, official poster, formulated marketing strategies and created promotional content for the **documentary film**, "Fading Rainbows", in partnership with directors Cristina Neville Murzi and Hannah Oehry.
- Assisted in producing the official movie poster, alternate covers, and marketing materials for the **short film**, "Boys Don't Cry", working closely with director Hannah Oehry.
- Partnered with composer Antonella Madrid to produce the original **motion picture score album cover** for the short film, "Boys Don't Cry".

**London, England**

**Remote**

May 2022 - July 2023

### Ghost Soda

#### Graphic Designer

- Collaborated with Hannah Valentine, the founder, to conceptualize and refine the brand image and logo.
- Produced a range of graphics, encompassing logotypes and typography, aligning with the brand's identity and vision.
- Implemented design strategies that resulted in a cohesive and recognizable visual presence across various platforms and materials

**St. Louis, MO**

**Remote**

December 2019 - April 2022

### BugGirl200

#### Graphic Designer

- Collaborated with founder Madison Sinclair to develop brand image and logo.
- Produced various graphics including logotypes and typography, defining brand style and production through extensive trend research.

**Houston, TX**

**Remote**

August 2019 - March 2021

## Volunteering & Social Work

### Fundación De Menos a Más

#### Audiovisual and Multimedia Communicator (Social Internship)

- Created communicative pieces to highlight project goals, objectives and scope.
- Managed and strengthened the organization's social media network and presence.
- Developed an audiovisual communication strategy.

**Valle del Cauca, Colombia**

**Remote**

January – May 2023

### Centro Santa María

#### Student volunteer

- Taught English to third and fifth-grade students.
- Designed and delivered engaging instructional sessions and homework to reinforce learning.
- Conducted meticulous evaluation of assignments.

**Bogotá, Colombia**

September 2018 – May 2019

## Skills

**Technical:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premier), Procreate App, Final Cut Pro.

**Communication:** Creative writing, visual and media communication, storytelling, copywriting.

**Design and Visual Arts:** Creative strategy, branding and identity, graphic and visual design, illustration, character design, post-production (editing and montage).

**Quality Assurance and Research:** Proofreading, research skills, attention to detail.

**Language:** Spanish - Native, English - Bilingual proficiency, French - Elementary proficiency.